

March 14, 2005

Bruce Ziegler
Butler Color Press, Inc.
PO Box 31
Butler, PA 16002

Dear Bruce:

Congratulations! You are a winner in the WOA Annual Print Awards Competition! Your company won the following:

	Category	Title	Client
1 st Place	Category Q	Last Minute Gifts	May Co.
2 nd Place	Category S	12 Page G&T	Atlas Press
Honorable Mention	Category Q	4 th of July Sale	Harlem Furniture
Honorable Mention	Category Q	Holiday Sparkle	Cleveland Plain Dealer
Honorable Mention	Category Q	Last Minute Gifts (Blue)	May Co.

Prizes will be awarded as follows:

- **First Place** receives one complimentary registration to the 2005 WOA Annual Conference, one night's accommodations at the Gaylord Texan Resort during the conference, one showcase trophy, one plaque for your customer, and two lapel pins—a package worth over \$1,000!
- **Second Place** receives two plaques.
- **Third Place** receives two plaques.
- **Honorable Mention** receives a certificate.

The Print Awards Competition is a part of the 53rd Annual WOA Conference, which runs from Monday, May 1 to Wednesday May 4, 2005 and will be held at the Gaylord Texan Resort in Grapevine, Texas.

Winners will be recognized in several ways.

- Meeting guide will list the winners and feature pictures of all first place entries.
- A revolving PowerPoint presentation will play during each general session displaying first place winning pieces.
- A private VIP reception will be held on Sunday, May 1st, from 5:00 to 6:00 p.m. to recognize first, second, and third place winners.

Enclosed is a registration form. Please fill out the form and fax it to my attention at 412/259-1800 by **Friday, April 8, 2005**. We are pleased to extend a reduced registration fee of \$300 per registrant to any member of your company wishing to attend the conference. If you wish to send multiple attendees, simply fax back the registration form and enclose a list of attendees (please include names and titles). **Please be sure to indicate which company representative will receive the free registration and attend the Sunday evening VIP reception.**

Congratulations on your achievement. We look forward to seeing you in Texas!

Sincerely,



Ricardo Vila-Roger
Contest Manager

Enclosure